

## and The Blast Shop's Commitment To You...

## **Privacy Policy**

Your privacy on the Internet is important to Us. As a part of the operation of Our business, We gather certain types of information about users. We want you to know the types of information We gather and what we do with it.

#### **Information We Collect**

We collect two general types of information from users: company data (such as address, telephone and e-mail information) and personal data (such as names and e-mail addresses).

#### **Personal Data**

Data is collected when customers provide information to Us, for example when placing orders or opening an account with Us. In addition, if you send Us personal correspondence, such as e-mails or letters, We may collect and store the information against your account.

## Use of Information Collected by Us

We use the personal and company information that We collect for a number of purposes. For example, when processing and fulfilling purchase orders we may provide this information to third party distribution service providers so they can inform you on progress of your orders. We may also use your email address and your postal address or phone number, to contact you regarding customer service issues or marketing material such as Our newsletter. We will always try to provide you with an opportunity to decline this service when such information is requested from you online. If you later decide you would rather not receive this information, or would like to opt out of any other information request or distribution, you may click on "**unsubscribe**" at the bottom of all our emails, or contact us directly to remove you from any mailing lists. If you continue to have issues, contact us directly, either by phone or email, describing your issue in detail.

## **Disclosure of Collected Information to Third Parties**

Other than to provide tracking information, We do not sell, trade, rent or otherwise provide your personal data to third parties

# Security

The security of all personally identifiable information associated with all our customers is of great concern to Us. We implement a variety of security measures to maintain the safety of your personal information. Credit card information is processed and then destroyed unless specifically requested by you. Unfortunately, no data transmission over the Internet can be guaranteed as being 100% secure. Consequently, while We strive to protect your personal information, We cannot ensure or guarantee the security of any information that you transmit to Us, and you do so at your own risk.

# **GDPR Requests**

As noted above, the easiest way to stop receiving emails is to click "**unsubscribe**" on the bottom of any of our emails, remembering that this may stop you receiving The Blast Shop News Letters in future as we transition to electronic format only.

GDPR requests related to personal data or the right to be forgotten should be sent to info@theblastshop.co.uk. If you send us an email to info@theblastshop.co.uk requesting personal data or the right to be forgotten, the requesting email MUST come from that particular email address in order to verify that the request is valid and also to protect your personal information. In order to protect your information and because people may have the same name, we will only provide or delete personal information associated with the particular email address. We will not delete the personal information of a person who still owes a debt to Us, as it is considered personal information related to an ongoing transaction.